



OPPORTUNITY APPALACHIA INVESTOR CONVENING

May 31 – June 1

12:30 PM – 5:30 PM

VIRTUAL CONFERENCE

CONFERENCE AGENDA

DAY 1 – WEDNESDAY, MAY 31

Event Emcee: Thomas Watson, Owner and Managing Director, Rural Support Partners

12:30 PM - 01:00 PM

Welcome and Fireside Chat with President Tom Barkin, Federal Reserve Bank of Richmond

- Donna Gambrell, President and CEO, Appalachian Community Capital
- Tom Barkin, President, Federal Reserve Bank of Richmond

01:00 PM - 01:50 PM

Investor Panel - Investor Considerations for Project Finance

Moderator: Ray Daffner, Opportunity Appalachia

- Amanda Bloomberg, Senior Acquisitions Manager, National Trust for Historic Preservation - Community Investment Corp – HTCs
- Monica Blanton, Director, Bright Bridge Capital – NMTC CDE
- Sara Morgan, President, Fahe – CDFI
- Courtney Watson, Chestnut Fund QOF – OZ Fund
- Jonny Price, Vice President, WeFunder – Crowdfunding Platform

01:50 PM - 02:20 PM

Successful Projects - Examples of Impact

Moderator: Donna Gambrell, President and CEO, ACC

- Gayle Manchin, Federal Co-Chair of the Appalachian Regional Commission
- Dave Clark, Executive Director, Woodlands Development and Lending, Elkins, WV
- Karen Sorber, CEO, Micronic Technologies, Bristol, VA
- Kathryn Coulter, Program Manager, Opportunity Appalachia

02:20 PM - 02:30 PM

Break

02:30 PM - 02:40 PM

Federal Reserve Bank of Richmond - Investment Connection

- Carrie Cook, CAO and VP Community Development

02:40 PM - 03:40 PM

Project Pitches Plenary Round 1

Moderator: Ray Moeller, Economic Redevelopment Specialist, WV Brownfields Assistance Center

1. Catawba Vale Innovation Market, Old Fort, NC
2. Blue Mountain Therapy Expansion, Abingdon, VA
3. Spark Innovation Center, Knoxville, TN
4. New River Gorge Ag and Culinary Center, Fayetteville, WV
5. Pioneer School Redevelopment Project, Zanesville, OH

03:40 PM - 03:50 PM

Break

03:50 PM - 04:40 PM

Project Pitches Round 2A and 2B

Round 2A:

Moderator: Matt Raker, Executive Director, Mountain BizWorks

1. Blue Note Junction - A Community Health and Business Incubator, Asheville, NC
2. 20 Federal Place, Youngstown, OH
3. N.600 Boutique Hotel, Beckley, WV
4. Mountain Empire Community College Outdoor Amphitheater, Big Stone Gap, VA

Round 2B:

Moderator: Katy Farber, Vice President, Ohio Southeast

1. The Blue Church Redevelopment Initiative, Wheeling, WV
2. Ashland Holding Project, Morristown, TN
3. High Country Meats Value-Added Facility, Zionville, NC
4. Exchange Realty Building Redevelopment, Steubenville, OH

04:40 PM - 05:00 PM

Closing Remarks and Observations

- Donna Gambrell, President and CEO, ACC
- Daniel Wallace, Chief Investment Officer, CEI Inc.

05:00 PM - 05:30 PM

Happy Hour – Private Meetings with Project Sponsors

Investors will have the opportunity to sign up for 15-minute private virtual meetings with individual projects and communities.

DAY 2 – THURSDAY, JUNE 1

12:30 PM - 01:00 PM

Welcome: Reflective Remarks and Discussion

- Donna Gambrell, President and CEO, ACC
- Karama Neal, Administrator, USDA Rural Development, Rural Business-Cooperative Service
- Ellen Fitzsimmons, Chief Legal Officer, Truist Financial Corporation

01:00 PM - 01:50 PM

Funders Panel - Priorities for Public Funding

Moderators: Monica Miller, Main Street America

Welcome - Sen. Joe Manchin D-WV

- Brian Anderson, Executive Director, White House Interagency Working Group on Coal & Power Plant Communities & Economic Revitalization
- Arlisa Armstrong, State Director, USDA RD (TN)
- Tamarah Holmes, Division Director, Virginia Dept of Housing and Community Development
- Susan Insetta Spielberger, Branch Chief Mid-Atlantic Region, US EPA

Closing - Sen. Mark Warner, D-VA (recorded message)

01:50 PM - 02:50 PM

Project Pitches Plenary Round 3

Moderator: Lamont Price, Innovation Director, TN Department of Economic & Community Development

1. Whistle Pig Farmers Market & Country Store Project, Ewing, VA
2. The Wilt Building, Elkins, WV
3. Grier Village - Building the Outdoor Economy, Old Fort, NC
4. Inn on the Park, Gallipolis, OH
5. Roane Custom Beef and Pork, Harriman, TN

02:50 PM - 03:05 PM

Break

03:05 PM - 04:00 PM

Project Pitches Round 4A and 4B

Round 4A:

Moderator: Ray Moeller, Economic Redevelopment Specialist, WV Brownfields Assistance Center

1. Shawnee Renaissance, Shawnee, OH
2. The Mills Building, Caldwell, OH
3. 820 Market Street, Parkersburg, WV
4. Kefauver Hotel, Madisonville, TN

Round 4B:

Moderator: Vickie Ratliff, Opportunity Appalachia Project Lead, UVA Wise

1. Scott-Griffin Hotel and Rooftop Restaurant, Franklin, NC
2. The Hotel Charles, Shelby, NC
3. Sylva Stay, Sylva, NC

04:00 PM - 04:50 PM

Closing Discussion on Community Impact

Moderator: Donna Gambrell, President and CEO, ACC

- Shannon Blevins, Vice Chancellor, UVA-Wise
- Lamont Price, Innovation Director, Tennessee Department of Economic and Community Development
- Katy Farber, VP, OhioSE
- Matt Raker, Executive Director, Mountain BizWorks, NC
- Carrie Staton, Director, Brownfields Assistance Center, WV

Closing – Sen. Shelly Capito, R-WV (recorded message)

04:50 PM - 05:30 PM

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